# Cookie Policy

In this document you will find information on what cookies are used in this site and Caring Cooks microsites and how to reject or delete those cookies if you wish.

If you wish to delete any cookies that are already on your computer, please refer to the instructions for your file management software to locate the file or directory that stores cookies.

Information on deleting or controlling cookies as well as more general information about cookies is also available at <u>www.aboutcookies.org</u>.

For information on how to do this on the browser of your mobile phone you will need to refer to your handset manual.

Please note that by deleting our cookies or disabling future cookies you may not be able to access certain areas or features of our site.

#### What are Cookies?

Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies are useful because they allow a website to recognise a user's device. You can find more information about cookies by visiting:

www.allaboutcookies.org or www.aboutcookies.org

#### **How Caring Cooks Uses Cookies**

Cookies allow the Caring Cooks to recognise devices and track how our visitors use [caringcooksofjersey.com]. We use cookies that are essential for you to navigate caringcooksofjersey.com or provide you with basic website features. Data collected from some cookies helps us enhance the performance of caringcooksofjersey.com and offer you a better user experience.

There are several types of cookies that are used to keep track of information needed by a site user as they travel from page to page within a website.

## **Cookies on Caring Cooks Sites and Microsites**

## **First-party cookies**

The domain specified in the cookie relates to the cookie's owner (the "party"), who has set the cookie. Caringcooksofjersey.com cookies will have the caringcooksofjersey.com domain specified in a cookie. These are first-party cookies.

# **Third-party Cookies**

Cookies can be used to track internet activity after the user has left a website. These are normally facilitated by organisations external to the website being visited and are generally known as 'third-party' cookies. They usually have a long lifetime with several months being quite common. They are 'harvested' and 'refreshed' whenever the user visits a page where the same or a similar cookie is being used.

caringcooksofjersey.com sets a number of cookies. These are used to analyse visitors' browsing of caringcooksofjersey.com for future improvements.

A third-party cookie is set when you visit a site but the domain named in the cookie sent to your computer is not the same as the website.

#### **Other Third-party Processing Activities**

If you shorten our site URLs, for example on Twitter or Facebook, we may use services such as [goo.gl, bit.ly, tinyurl.com and ow.ly] to do so, and our site works with these to rebrand our URLs as a https://caringcooksofjersey.com/xxxxx] link. Also our website sometimes offers features that allow users to share links with social networks and our site may shorten that URL using one of these services.

These services provide us with anonymised, aggregated statistics relating to the use of our shortened URL, for example by telling us how many times it has been clicked on.

# **Google Analytics**

We currently use Google Analytics to measure and analyse visitor information related to our web site. For that purpose, your IP address, internet traffic data

and data on your browser type and PC are collected using several cookies [(\_utma, \_utmc, utmb, utmz):

- \_utma is used by Google Analytics to identify first-time site ('unique') visitors vs. returning visitors. It expires after two years
- \_utmc identifies unique visitors vs. returning visitors but expires when you close your browser.
- \_utmb is used for general visitor tracking and expires after 30 minutes.
- \_utmz tracks source visits (the origin of the visit). It expires after six months.]

Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. For information on how to reject or delete this cookie.

Please visit [<u>https://www.google.com/intl/en/privacypolicy.html</u>] for more information.

# **Cookies Set by Third-party Sites**

We sometimes need to embed media content from third party websites. For example photos from flickr and video content from websites such as YouTube and Twitter. As a result, when you visit a page with content from sites like these, you may be presented with cookies from these websites. We do not control these so you should check the relevant third party website for more information.

# Share Tools

If you share information on this site with friends through social networks e.g. Facebook or Twitter you may be sent cookies from these websites. We do not control these cookies so please check the relevant third party website for more information.

## **Rejecting cookies**

Internet browsers normally accept cookies by default, but it is possible to set a browser to reject cookies. If this is done it is important not to exclude the benign and useful cookies. Choose an option that rejects all third party and long-lived cookies.

# **Policy review**

For the avoidance of doubt all policies relating to data protection and/or General Data Protection Regulation ("GDPR") [(whether referred to on the Infonet, the Caring Cooks website or otherwise communicated to Caring Cooks staff)] are not contractually binding on Caring Cooks and may be withdrawn or amended at any time. They will be under ongoing review and will be replaced with the latest versions accordingly.